

# STARTUP BOOSTER

The Leading Startup  
Competition in the field  
of Advanced &  
Composite Materials

**JEC FORUM**  
**ITALY** Business  
Meetings &  
Conferences

June 6-7, 2023 | BOLOGNA FIERE  
ITALIA



**JEC COMPOSITES**  
**STARTUP BOOSTER**  
The leading startup competition on materials

# WHAT IS STARTUP BOOSTER COMPETITION?

---

**Startup Booster is the leading startup competition in the world of Composite & Advanced Materials.**

Since 2017, Startup Booster has been organized in three different regions (Europe, USA and Asia) and has already fostered the emergence of **700+ innovative projects** from **60+ countries**, **80 finalists** and **25 winners**.



It is a unique competition to detect innovation in the Composite & Advanced Materials field and a unique opportunity for startups to:

- **GAIN visibility in the Composites industry**
- **NETWORK with leading industrials and investors**
- **JOIN an international and well recognized program**
- **HIGHLIGHT your innovation towards the Composites Industry**

# WHO ARE THE APPLICANTS?

Applicants are issued from companies, university spin offs **based in Italy** in the field of Composites who:

- are using or creating new technologies or products
- have a high growth perspective
- need a funding to get the business off the ground

Eligibility conditions are (at least one condition to be fulfilled):

- Startup founded or having officially being launched less than 10 years ago
- Startup with less than 30 employees
- Startup Funding Stage: Between Seed stage and Series B (up to 20M€ of financing)
- Startup addressing Sustainability



**2 categories** to apply:

## PRODUCT & MATERIALS

- New Composite/Advanced Materials
- Products made of Composite/Advanced Materials
- Smart Textiles & Smart Surfaces
- Flexible/Hybrid Composites
- Bio-composites
- Bonding of materials (adhesives)
- Composite/Advanced Materials in new mobility solutions (hydrogen - liquid & cryogenic, EV, etc.)

## PROCESS, MANUFACTURING & EQUIPEMENT

- Design & Simulation
- Non-Destructive Techniques
- New/Innovative Manufacturing Techniques (additive manufacturing, etc.)
- Industry 4.0
- Digitization of processes & manufacturing
- Sustainability (Recycling, reducing, reusing, repurposing, repairing, etc.)
- End-of-life solutions
- Contactless Technology (IoT and Sensors)
- Continuous Process Monitoring
- Equipment for manufacturing (3D printers, robots, etc...)

# WHAT WILL HAPPEN AT JEC FORUM ITALY 2023?

---

**5 startups** will be selected to pitch in front of a jury of experts and leading players during JEC Forum Italy 2023. They will be selected in advanced through a dedicated call for entries from January 2023 to April 2023

The 5 finalists will also benefit from :

- A **Pitching Session** in front of a jury of leading industry experts and materials investors during JEC Forum Italy 2023 (5' elevator pitch + 3' Q&A with the jury)
- **2 Registrations** to JEC Forum Italy 2023
- **A booth** at JEC Forum Italy 2023
- Online Visibility through **a dedicated communication plan** (website, press release, emailing and social media)
- A **personal coaching for the pitch** before the show
- **A direct access to the jury members**
- Registrations to JEC World 2024 in Paris (5-7 March 2024)

**The winner will be directly qualified for the final of Startup Booster at JEC World 2024 (among the 20 finalists), will be featured in the Startup Village of JEC World 2024 (5-7 March) and will pitch in front of the main sponsors of the competition.**

# AGENDA OF STARTUP BOOSTER 2023

**JEC FORUM  
ITALY** Business  
Meetings &  
Conferences  
June 6-7, 2023 | BOLOGNA FIERE  
ITALIA

**JANUARY 16th**  
Opening of the call  
for entries

**APRIL 16th**  
Closing of the call for entries

**MARCH**  
Announcement of the Jury

**1st MAY**  
Announcement of the  
Finalists

# PAST ITALIAN STARTUP BOOSTER FINALISTS

---



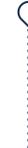
**Composite Research**  
*JEC World 2018*



**TIKAT**  
*JEC World 2018*



**Phononic Vibes**  
*JEC World 2022*



# CONTACTS

---



**Benjamin DEBUSSCHERE**  
Head of Events' Programs & Startup Booster  
+33 1 89 20 40 77  
[debusschere@jeccomposites.com](mailto:debusschere@jeccomposites.com)



**Clotilde de VILLENAUT**  
Conferences & Programs Officer  
+33 1 89 53 43 87  
[devillenaute@jeccomposites.com](mailto:devillenaute@jeccomposites.com)

## USEFUL LINKS

---

JEC Forum Italy Startup Booster 2023 program:  
<https://www.jec-italy.events#!/program>

Past finalists & winners:  
<https://www.jeccomposites.com/startup-booster-hall-of-fame/>

WebTV:  
<https://www.jeccomposites.tv/events/JEC-World/Startup-Booster>